



olxd
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The Enterprise Learning Awards

Lagos Nigeria
Nov. 6 - 7, 2026

Organizational Learning & Development Conference (OLxDCon) X The Enterprise Learning Awards 2026

Organizational Learning and Development Conference (OLxDCon) and The Enterprise Learning Awards (TELA) is a two-day flagship experience bringing together Africa's leading voices in Learning, Talent, and Organizational Development.

- Day 1 - OLxDCon - Focused on strategy, leadership, and the future of workforce capability
- Day 2 - TELA - Recognizing organizations and providers driving excellence in enterprise learning

This is where industry conversations are shaped, partnerships are formed, and leadership is recognized.

Partnership Opportunities Include

- Speaking & thought leadership opportunities
- Sponsored sessions (keynotes, panels, workshops)
- Brand visibility (stage, materials, digital platforms)
- Marketing & media exposure
- Exhibition & product showcase
- Networking & VIP engagement access
- Award presentation
- Hosted networking events & experiences
- And more...

For more information on partnership opportunities, email:
partnership@olxd.org | info@olxd.org

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The platform for learning leadership, influence, and recognition.

The OLxD Conference & Enterprise Learning Awards (TELA) is a two-day flagship experience bringing together Africa's leading voices in Learning, Talent, and Organizational Development.

OLxDCon is now in its fourth edition, building on the momentum of previous years that convened professionals across industries to explore how learning drives performance, growth, and organizational transformation. Each edition has strengthened its position as a platform for practical insight, peer learning, and meaningful industry conversations.

In 2026, the experience expands with the introduction of the Enterprise Learning Awards (TELA) - a first-of-its-kind recognition platform dedicated to celebrating organizations and providers delivering measurable impact through learning. TELA spotlights excellence across enterprise learning strategy, leadership development, technology, and capability building.

Bringing both together creates a unique two-day experience:

- A platform for ideas, insight, and strategic conversations
- A platform for recognition, credibility, and industry leadership

This combination makes the event more than a conference - it is a space where organizations engage with peers, showcase their work, build relationships, and position themselves at the forefront of workforce transformation in Africa.

For partners, it offers access to a highly relevant audience, association with excellence, and the opportunity to contribute to conversations shaping the future of learning and talent development.

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Benefits of Partnership

| BENEFITS | Diamond #15,000,000 (1 Slot) | Gold #10,000,000 (2 Slots) | Silver #8,000,000 (4 Slots) | Bronze #5,000,000 (8 Slots) |
|--|---|---|--|--|
| <p>Speaking opportunities Opportunity to speak during plenary sessions, breakouts, or panels, with increased visibility for senior executives</p> | Conference Plenary | Conference Plenary | Conference Breakout Session | Conference Breakout Session |
| <p>Exhibition Booth Dedicated booth space within the exhibition area to showcase products and services</p> | Premium (Day 1 & 2) | Premium (Day 1 & 2) | Executive (Day 1 & 2) | Executive (Day 1 & 2) |
| <p>Brand Visibility Prominent visibility across stage, screens, and key event environments throughout the event</p> | ✓ | ✓ | | |
| <p>Website & Registration Visibility Logo presence on event website and registration platforms, ensuring consistent attendee exposure</p> | Logo with link | Logo | Logo | Logo |
| <p>Marketing & Campaign Inclusion Inclusion in pre-event and ongoing email and marketing communications</p> | ✓ | ✓ | ✓ | ✓ |
| <p>Social Media Visibility Brand mentions and visibility across OLxD social media channels</p> | ✓ | ✓ | ✓ | ✓ |

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|--|---|---|--|--|
| Premium Logo Placement Priority placement of company logo across event materials and high-visibility assets | ✓ | | | |
| Sponsored Brand Features Opportunity to feature your brand during key event segments through slides, videos, or announcements | ✓ | ✓ | ✓ | ✓ |
| Conference & Awards Magazine Advertisement Opportunity to feature your brand through a dedicated advertisement in the official conference and awards magazine distributed to attendees | Full Page Conference & TELA | Full Page Conference & Half page TELA | Half Page Conference & TELA | Half Page Conference & Quarter Page TELA |
| VIP Arena Access Access to exclusive arena for speakers and special guests | ✓ | ✓ | ✓ | ✓ |
| Award Presentation Opportunity Opportunity for company representatives to present awards on stage | ✓ | | | |
| Media Visibility Inclusion in press releases and event-related media coverage | ✓ | ✓ | ✓ | |

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|---|------------------------------------|----------------------------------|-----------------------------------|-----------------------------------|
| Featured Interviews Opportunity for brand or executive interviews across OLxD platforms | ✓ | | | |
| Post-Event Visibility Inclusion in event reports and post-event publications | ✓ | ✓ | ✓ | ✓ |
| Branded Materials Distribution Opportunity to share company materials directly with attendees | Conference & TELA | Conference & TELA | Conference | |
| Welcome Kit Inclusion Inclusion of branded items in attendee welcome kits | Conference & TELA | Conference | | |
| Complimentary Passes - Conference Allocated passes for sponsor representatives to attend the conference | 15 | 12 | 8 | 4 |
| Complimentary Passes - TELA Allocated passes for sponsor representatives to attend the awards | 10 | 8 | 4 | 2 |

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Partner with Us

OLxCon26 & TELA is more than an event - it is a platform that brings together the people shaping learning, talent, and organizational capability across Africa.

We are intentional about our partnerships and work with organizations that are committed to driving impact, building capability, and contributing to meaningful industry conversations.

If your organization is looking to engage with decision-makers, position your brand, and be part of a growing professional community, we invite you to partner with us.

For more information on partnership opportunities:

- Call Saheed+234 913 933 9924 or
- email: partnership@olxd.org | info@olxd.org

Previous Partners

